

'Tapping into the leader's inner strengths and potential creates excellent results easier and faster, be it Business/Marketing Strategy, Customer Value Creation, Problem Solving/Decision Making, Innovation or Prioritisation techniques'. This is what JP Singh experienced as an executive leader and practices as he *'Works Together with You to Facilitate Realisation of Your Business, Professional and Personal Potential'*. His down-to-earth, streamlined approach guides executives to straightforward and consistent growth. Adept at quickly identifying root causes and working towards dynamic, impactful steps forward, JP recognizes the interconnectedness of great leaders and their teams and clients.

A soft spoken and effective motivator, JP is a visionary with great energy and passion for business success. He equips leaders to better navigate all aspects of their professional challenges and to strengthen their business perspective and leadership effectiveness. JP accompanies executives on their leadership change journey encouraging their progress through empathy and discipline.

Professional Experience

With 30 years' experience in successful business leadership, JP led teams and organizations to innovative solutions and greater achievement. **During his tenures at Lakme as Group Product Manager, at India Today as Regional Head and at Bausch and Lomb as Managing Director for South Asia**, his colleagues applauded his strategic ability, energetic leadership and strong team building styles. JP used a distinct leadership practice of **'leading through coaching'**. Colleagues describe JP as proactive and focused—noted as a marketing wizard—who also supported and invited the creativity and input of his teams. His motivated attention to the person as well as the job at hand increased the investment of his team and resulted in successful business campaigns. JP possesses a deep understanding of people and what they need to succeed; essentially someone to believe in them and lead them forward.



Since 2008, JP has focused on **'Co-Evolution/Co-Creation and Facilitation in the Execution of Highly Focused, Distilled and Clear Thoughts, Insights and Action Plans with Measurable Results/Return on Investment'**. Concentrating on getting back to basics, JP's approach is grounded in proven practice and facilitates strategy and individual development toward team and corporate advantage. His belief in simplicity over hype cuts through the distractions and brings attention to the practical aspects of issues. JP's positive energy and creativity encourages clients to introspection and exploration of inventive solutions.

JP is also :

- **Trustee at India Vision Institute**
- **Former Chief Functionary and Director on the Board of SightLife™ India**
- **Former President of International Coach Federation's Delhi NCR Chapter,**
- **Director, Genix Education Solutions India Private Limited and**
- **On Advisory Boards of three management consulting firms.**

Publications

Co-author of “Successful Organisations in Action: A Handbook for Corporate Excellence,” JP is a recognized authority in business management. He also maintains a blog site devoted to coaching and executive leadership.



Qualifications & Accreditations

JP holds an MBA from the Indian Institute of Management, Calcutta, and a Mechanical Engineering degree from Delhi College of Engineering. He is a highly experienced executive coach with certifications and accreditations from recognized worldwide organizations, such as :

- Business Emotional Intelligence : Certificate of Competence in the Emotions & Behaviours at Work Assessment and Report (Advance) System
- Business Emotional Intelligence for Teams : Certificate of Competence in the Emotions & Behaviours at Work Assessment and Report (Team) System
- Certified Power Coach by Coaching and Leadership International Inc.
- Certified Group Power Coach by Coaching and Leadership International Inc.
- Certified Coach by Marshall Goldsmith Stakeholder Centered Coaching
- Certificate of Completion : Ken Blanchard Coach Onboarding Process
- Certified on Techniques for Problem Solving / Decision Making, Prioritization, Root Cause Analysis, Risk Analysis and Innovation by Kepner & Fourie
- PCC Credential from International Coach Federation
- Trained Enneagram Practitioner

Consulting/Workshops/Seminars

- Creating A Strategic Advantage
- Building Strategic Leadership
- Leadership in Action
- Leading through Coaching : An Emotional Intelligence Perspective
- Organisational Excellence : Learnings from Nature
- Practical Innovation in Action
- Collaborative Problem Solving/Decision Making : Solving Real Issues
- Customer Value Creation

*“I could not have worked with a more effective business coach for the Microsoft partner network in India, than JP. From the start of the engagement, he took the time to do a deep understanding of the situation I presented and designed the interactions to ensure they delivered in the most effective format. Over 2 quarters, he engaged teams of 30 Key partners, across 6 cities – with total ease, connecting with them not only a professional level, but more importantly struck the right cord at a personal level. His format and approach is scientifically planned, but lands like an art – skillful, adept and collaborative. Results of his coaching sessions are already visible through feedback from my partners in the network. I am pleased to endorse JP as a highly effective and collaborative business coach.” ~ **Director Partner/Channel Marketing and Strategy, Microsoft India***

“I have truly rediscovered myself and a new me is born with more focus, clarity and confidence. This has been possible because of your coaching, the personal touch and care that you always give to make the interaction truly deep and worthwhile. We focused on very important areas ranging from me as a person

to improving my competencies to meet my professional and personal goals. I feel this is one of the best supports my organization has given me and my competencies are improving by the day. I look forward to the interaction every time as it keeps me focussed & helping me meet my GOALS. Thank you for making me see the **NEW ME.**" ~ **Sr. Regional Manager, Max Life Insurance Company**



Justplainandsimple Consulting

No Tall Claims. No Big Promises. No Lofty Vision.
Justplainandsimple Serving to Help Realise
Business, Professional and Personal Potential

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