



A. John Serrao - Leadership Coach

John started his career in accounting and finance working for companies such as Sharp & Tannan Associates, Gabriel India Ltd, Corn Products Co (I) Ltd in Mumbai and 3M and VeriFone India Ltd. In VeriFone, he was Head Finance and Company Secretary and then went onto changing tracks to becoming Executive Director for International Marketing at EximSoft Technologies Pvt Ltd.

John changed tracks again to start his own training and facilitation company. Here, he got introduced to BTS, a Swedish Consulting company, through which he got the opportunity to work with some of the largest companies in the world focusing on Business Acumen and Strategic Alignment, Leadership, Coaching, Innovation and Project Leadership & Management. As General Manager, he worked with participants in India, Bangladesh, Hong Kong, Singapore, Philippines, Indonesia, Malaysia, Thailand, China, Japan, UAE, Oman, Australia, Turkey, USA, Czech Republic, Poland, Lithuania, Germany & France.

Along the way John in his career was introduced to coaching. Fascinated by the impact, he invested time to gain fluency in coaching over the years to do both coach training as well as one on one coaching for leaders across a spectrum of companies.

John has made a deep impact with his facilitation and coaching. His style is one laced with plenty of humour and fun bringing a high degree of lightness in his workshops and coaching sessions. Over 17 years of training, facilitation and coaching he has been given consistently high scores for his ability to engage with participants and make sessions fun and learning for them. He is unafraid to challenge his participants and clients in an effort to broaden and deepen self-awareness and learning. He is currently mentoring coaches in addition to doing pro-bono coach training and coaching to help young professionals in their personal and professional lives.

Some of John's clients have included companies such as Philips, NXP, HP, 3M, Cypress Semi Conductors, JDA Software, Intel Mobile, Dr. Reddys, Mahindra and Mahindra, ABB, ExxonMobil, Schlumberger, Walmart, Cerner, Deloitte, SAP, GSK, Siemens, Ingersoll Rand, Oracle, MindTree, Yahoo, Qualcomm, Kyocera, Sun, Akamai, Citrix, Monsanto, Collabera, Infineon, Dell, & Airbus among others.

In his personal life, John is a very avid reader, golfer and saxophonist. He has been playing golf and the sax for about 25 years now and is an active member of his church choir and band. He also regularly plays club level golf at his club Karnataka Golf Association. John has regularly done pro bono training work at his church as well as at an NGO that he used to volunteer. John lives with his wife and three children in Bangalore.

Qualifications & Certifications:

- Fellow Member of the Institute of Cost & Management Accountants of India
- Fellow Member of the Institute of Company Secretaries of India
- Passed Finalist of the Chartered Institute of Management Accountants, UK
- MCC level Credential from International Coach Federation
- Certified Coach Training, International Coach Academy, Australia
- Mentor Coach Certification, Invite Change, USA
- Deep Coaching Certification, Centre for Transformation & Living, Taiwan
- Certified Coach Training from Coacharya, India